

AWAKENED ACADEMY
GOLDEN TEMPLATE

CONGRATULATIONS AND WELCOME TO THIS SESSION ON YOUR
GOLDEN EMAIL TEMPLATE.

IN THIS SESSION, I'M GOING TO SHARE WITH YOU THE AWAKENED
ACADEMY GOLDEN EMAIL TEMPLATE YOU CAN FOLLOW, AS YOU CRAFT
YOUR OWN UNIQUE STYLE AND PROSE.

HERE IS WHAT I CALL, THE AWAKENED ACADEMY GOLDEN TEMPLATE.

AWAKEN YOUR SACRED SUCCESS

NOW, KEEP THIS SACRED. BECAUSE IT IS SACRED.

THIS IS A GOLDEN CREATIVE SUPPORT, IN A WORLD OF MESSY AND
OBNOXIOUS EMAIL MARKETING.

AWAKENED ACADEMY GOLDEN
EMAIL TEMPLATE:

Subject:

Dear Name,

Opening greeting and introducing theme.

Your Email Gift:

Reflection and further writing about the gift.

Good wishes.

Love,

Your Name

p.s. Sharing of your Product Offer Gift

Call to Action

So, there you have it! Let's break it down and see a sample.

Here is the most recent email I wrote at the time of this recording, using this template. You'll notice the signature gift I give is a "blessing". Sometimes my gift is at the top of the email, sometimes towards the bottom. This is interchangeable. The point is that you give a gift with further reflection and information, and then in the p.s., you share about your offer.

Subject: Finding Your Center

Dear Name,

Take a breath in and feel your center.

It's right here.

You, the soul, are divine.

It can be easy to lose our center in the whirlwind of life, yet, take a moment, even now, to find it.

Your center is coming home to the awareness of your true self, the soul.

Beyond the hustle and bustle, to-dos etc. Beyond your physical body and appearance, there is the being - the beautiful being of light - that's you, the soul.

You may have noticed that one of my aims in these emails is to help remind you of this.

Remind you that you are divine.

You are a soul, and the core of your being, is spiritual.

When we remember this, our lives take on a calm peace, and we are able to find ease and grace, even in the challenging situations.

You are a soul, you are divine, you are light.

You've got this :-)

A blessing for you: May you take time each day to remember - to remember you are light, you are, a being of peace. May you learn how to live from this place, and experience the depth of peace and inner joy, that is your birthright.

Oceans of love,
Arielle

p.s. Soon, we will be closing enrollment for Awakened Academy Spiritual Life Coach Certification & Sacred Business Course - on June 5th.

Do you wish to be part of this? Or explore this further?

Take a look at our Brochure, and if you feel resonant, don't hesitate to schedule your call from the links in there.

Many blessings.

Let's break it down.

As you'll see, there is a central theme for the email. The theme of this email was "Finding your center".

This email starts with the reflection about finding our center, and then, gives the signature gift, in Awakened Academy's case, the blessing.

Then, in the p.s. we share that enrollment for the Academy is closing soon, as, at the time of writing this, June 5th is only a week or so away.

You'll also see our call-to-action to read our Brochure and schedule a call if you want to join. This p.s. is like a call to adventure for the hero readers.

That's all.

It's simple.

It's sweet.

It's meaningful.

It's truthful.

And it works beautifully.

I have to be honest that I'm not even sure how this Golden Template came to be. It was really years of trial and error. Years of trying to follow the guidance of other email marketers, and always feeling something was 'off'. I would avoid writing email. I didn't like it. It always felt inauthentic - like I wasn't able to use my true voice.

Then, one day, I had just come back from India, on a divine meditation retreat, and it hit me, why don't I share blessings? Part of the tradition in the meditation we teach, Raja Yoga, is to give Blessing Cards. I noticed how souls loved receiving blessing cards, and so I thought, why not send them via email?

And so below you'll see my very first blessing email.

I do admit my first blessings were from literal Raja Yoga blessing cards I had, and then I wrote a reflection on them. Then, overtime, I adapted the template to include my own type of blessings and format.

Subject: Blessing Card for Name

Dear Name,

Welcome to the Awakened Spirit Series.

In these sensitive times, we can all use an extra blessing (or 2) in our inboxes. :-)

I'm starting this series of emailing you regularly to bring wisdom to your inbox for you to reflect on. We can get so bogged down with negativity around us, so sometimes just a quick note and reminder is all we really need to fly.

Today's Blessing:

Gratitude

You recognize and truly appreciate the gifts that life offers you at every moment

You see the benefit in every situation

and allow your heart to fill with appreciation

In this way,

Your good fortune multiplies with every step.



I know it's true for you. Take some time today, even just 5 minutes, to reflect on this virtue and allow it to rise in your heart.

Lots of love,

Arielle

p.s. Awakened Academy Spiritual Life Coach Certification & Online Business School is soon to open for enrollment!

:-)

Super excited.

If you want in early, send us an email back and we'll set you up with a free session and all the beautiful details. Oceans of love to you, special soul

p.p.s. Do you ever stop yourself from starting a new project because when you think about people you admire doing something similar, you say, "I don't think I could ever be as good as they are..."

Or maybe you're a bit of a perfectionist, and want things to turn out 'just right' or what's the point?

Whether it's starting a new career, writing a book, becoming a life coach or doing your art, the fear of initially 'not being good enough' at something holds many of us back from reaching our potential. This fear keeps us stuck in limbo and feeling stressed.

Yet, what if the key to awakening our potential and using our calling to change the world means being willing to just get started from where we're at?

That's what we've found to be true. You've just gotta start... :-) We're all 'not good enough' at first. It's part of the journey. And the journey is really a beautiful one.

What are you ready to get started with Name?

It felt amazing to write.

You'll see I included further reflection in a p.p.s. which I do sometimes too, and you can too!

Suddenly, I loved writing emails. It felt authentic and real to me. I didn't feel like I was bothering people or trying to 'get' anything from them. I just felt happy and that I was sharing blessings with them and reflections that would brighten their day. The p.s. at the end sharing about our services never feels strange anymore. It feels like a nice note to share and I know that each and every email will serve and support each soul who opens it. If they are right for the Academy, they will feel it and join. If not, they won't.

I feel clean in my heart, and they feel great too.

I've received the most beautiful feedback over the years about the blessing emails, of people appreciating the messages so deeply. And we've had many many souls become clients, and so they have been very effective for our business too. It's a win-win, and I'm honored to share this template with you.

And so now go ahead and try writing your first email using the Awakened Academy Golden Template.

Remember, use your gift that you discovered earlier, and also, use your own Archetype tone.

Make it your own and own it for yourself. Remember, it needs to feel authentic and right for you.

Enjoy :-).