

Course Creator

JOYFUL RECORDING

The Secret
Joy

CLASSIFIED

SUCCESS ACTIVATION

DHARMA RESEARCH

ENCHANTING OFFER

ADVENTURE CURRICULUM

HERO SESSIONS

JOYFUL RECORDING

EDITING + POLISHING

PROMOTION + SALES YAY!

JOYFUL RECORDING

Your Mission is to...

1. Learn how to use your equipment (if you are new to it)
2. Record your course (or at least one session)

REMINDER: CONTENT MODALITIES HOW WILL YOU DELIVER EACH PART OF YOUR COURSE?

There are many ways to create content. As a general rule, it's best to deliver content using the modalities that you are most comfortable with because the process will likely be easier and faster. However, you are wise to also consider your students and the modalities they will appreciate. Aim to strike a balance between what you are good at and what your students want. Also consider that the more you do something, the more experience you will have and the easier it will be. So it's worth trying out various ways of creating content. You never know, you may find you really enjoy doing something you didn't think you would. Try it and see.

EXAMPLE OF THE MAIN CONTENT MODALITIES AND METHODS

What are the most effective modalities for each part of your teaching?

VIDEO

- 1.1 Video Talking Head Shot (head and shoulders only simple background)
- 1.2 Video Medium Shot (Waist up to head)
- 1.3 Video (PowerPoint Slides)
- 1.4 Video Walk and Talk Shot (Moving camera / vlog shot)
- 1.4 Video B-roll (Nature / Movement / B-roll)
- 1.5 Video Animation (Stop motion)

AUDIO

- 2.1 Audio Lecture (Talk with quiet background)
- 2.2 Audio Meditation (Audio + Meditation music)
- 2.3 Music
- 2.4 Audio LIVE Call / tele-seminar (Recorded live)

WRITTEN

- 3.1 Book Printed
- 3.2 Ebook / PDF
- 3.3 Checklist or 'Cheat sheet'
- 3.4 Template / Google Doc / Editable Document (Can be accessed online to download)

IMAGES

- 4.1 Photos / Drawing / Painting
- 4.2 Images + Text
- 4.3 Image map - overview of process

LINKS / RESOURCES

- 5.1 Links to websites for other resources
- 5.2 Links to books ([amazon.com](https://www.amazon.com) etc)
- 5.3 Embedded videos / audios from other sources (you can add publicly accessible youtube videos, guided meditation, etc as bonuses to your content)

COACHING

- 6.1 Coaching Live in Person
- 6.2 Coaching on Phone (Zoom / Skype)
- 6.3 LIVE Q&A Coaching (in group)

7 ROOKIE CREATION MISTAKES AND HOW TO AVOID THEM

TOP TIPS FOR JOYFUL RECORDING

Mistake #1: Not planning out your content before creating it

Mistake #2 Talking to everyone

Mistake #3: Going off on tangents

Course Creator

Mistake #4: Recoding in a wrong mood / state of mind

Mistake #5: Not learning how to use equipment properly before recording / creating

Mistake #6: Creating and editing at the same time

Mistake #7: Being interrupted and having your phone / wifi turned on

HOW TO RECORD AUDIO

TOP TIPS FOR JOYFUL RECORDING

Software Suggestions:

Hardware Suggestions:

Best Method For Recording (and how to avoid rookie mistakes)

HOW TO RECORD VIDEO

TOP TIPS FOR JOYFUL RECORDING

Software Suggestions:

Hardware Suggestions:

Best Method For Recording (and how to avoid rookie mistakes)

HOW TO CREATE (E)BOOKS

TOP TIPS FOR JOYFUL CREATING

Software Suggestions:

Hardware Suggestions:

Best Method For Creating (and how to avoid rookie mistakes)

HOW TO CREATE IMAGES

TOP TIPS FOR JOYFUL CREATING

Software Suggestions:

Hardware Suggestions:

Best Method For Creating (and how to avoid rookie mistakes)